

ORDER



Orders
Order / Rev: 45384
Alt Order #: 27676326
Product Desc: 2022 Primary Electio
Estimate: 2868
Flight Dates: 02/14/22 - 02/20/22
Original Date / Rev: 02/11/22 / 02/16/22
Order Type: GENERAL

KLKN-TV

Primary AE: Katz Dallas
Sales Office: DALLS
Sales Region: National

Agency
Name: Ax Media
Buying Contact:
Billing Contact:
 800 W. 47th St., Ste. 200
 Kansas City, MO 64112

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Mike Flood for Congress
Demographic: A50+
Product Codes: Candidates
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P-04

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/31/22	02/20/22	19	\$2,580.00	\$2,193.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2022	19	\$2,580.00	\$2,193.00	0.00
Totals	19	\$2,580.00	\$2,193.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Dallas			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KLKN	02/15/22	02/15/22	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	-T-----	:30	1	\$105.00	P-04	0.00	NM	1	\$105.00
KILKN News 8 This AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		02/14/22	02/20/22	-T-----			1			\$105.00		0.00			
N 2	KLKN	02/16/22	02/16/22	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	--W----	:30	1	\$105.00	P-04	0.00	NM	1	\$105.00
KILKN News 8 This AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		02/14/22	02/20/22	--W----			1			\$105.00		0.00			
N 3	KLKN	02/17/22	02/17/22	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	---T---	:30	1	\$105.00	P-04	0.00	NM	1	\$105.00
KILKN News 8 This AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		02/14/22	02/20/22	---T---			1			\$105.00		0.00			
N 4	KLKN	02/14/22	02/14/22	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	M-----	:30	1	\$105.00	P-04	0.00	NM	1	\$105.00
KILKN News 8 This AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		02/14/22	02/20/22	M-----			1			\$105.00		0.00			
N 5	KLKN	02/17/22	02/17/22	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	---T---	:30	1	\$105.00	P-04	0.00	NM	1	\$105.00

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Advertiser: Mike Flood for Congress
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 KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount		
KILKN News 8 This AM																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>					
Week:		02/14/22	02/20/22	---T---		1			\$105.00			0.00					
N 6	KLKN	02/18/22	02/18/22	Ch 8 News at 6a M-F	CM	6:30 AM-7:00 AM	----F--	:30	1	\$105.00	P-04	0.00	NM	1	\$105.00		
				Ch 8 Eyewitness News 6a		(6:30 AM-7:00 AM)											
KILKN News 8 This AM																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>					
Week:		02/14/22	02/20/22	----F--		1			\$105.00			0.00					
N 7	KLKN	02/19/22	02/19/22	Good Morning America	SM	8:00 AM-9:00 AM	-----S-	:30	1	\$50.00	P-04	0.00	NM	1	\$50.00		
				Good Morning America Sat		(8:00 AM-9:00 AM)											
Weekend Good Morning America																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>					
Week:		02/14/22	02/20/22	-----S-		1			\$50.00			0.00					
N 8	KLKN	02/20/22	02/20/22	Good Morning America	SM	7a-8a	-----S	:30	1	\$50.00	P-04	0.00	NM	1	\$50.00		
				Good Morning America Su													
Weekend Good Morning America																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>					
Week:		02/14/22	02/20/22	-----S		1			\$50.00			0.00					
N 9	KLKN	02/20/22	02/20/22	This Week	CM	8a-9a	-----S	:30	1	\$75.00	P-04	0.00	NM	2	\$75.00		
				This Week													
This Week																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>					
Week:		02/14/22	02/20/22	-----S		1			\$75.00			0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>				
1	KLKN	02/14/22-02/20/22	This Week			8a-9a	-----Su	:30		(\$75.00)		0.00	NM				
See MG 9.2,9.3																	
[No Avail] Preempt																	
2	KLKN	02/17/22-02/17/22	Nightline			1135p-1208a	---Th-----	:30		\$25.00		0.00	NM				
Ⓜ MG for 9.1 02/20																	
3	KLKN	02/17/22-02/17/22	Jimmy Kimmel			1035p-1135p	---Th-----	:30		\$50.00		0.00	NM				
Ⓜ MG for 9.1 02/20																	
N 10	KLKN	02/14/22	02/14/22	Ch 8 News at 6p M-F	CM	6p-630p	M-----	:30	1	\$225.00	P-04	0.00	NM	1	\$225.00		
				Ch 8 Eyewitness News 6p													
Channel 8 Eyewitness News At Six																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>					
Week:		02/14/22	02/20/22	M-----		1			\$225.00			0.00					
N 11	KLKN	02/15/22	02/15/22	Ch 8 News at 6p M-F	CM	6p-630p	-T-----	:30	1	\$225.00	P-04	0.00	NM	1	\$225.00		
				Ch 8 Eyewitness News 6p													
Channel 8 Eyewitness News At Six																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>					
Week:		02/14/22	02/20/22	-T-----		1			\$225.00			0.00					
N 12	KLKN	02/18/22	02/18/22	Ch 8 News at 6p M-F	CM	6p-630p	----F--	:30	1	\$225.00	P-04	0.00	NM	1	\$225.00		
				Ch 8 Eyewitness News 6p													
Channel 8 Eyewitness News At Six																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>					
Week:		02/14/22	02/20/22	----F--		1			\$225.00			0.00					
N 13	KLKN	02/19/22	02/19/22	Ch 8 News Sat at 6p	CM	6p-630p	-----S-	:30	1	\$100.00	P-04	0.00	NM	1	\$100.00		
				Ch 8 News Sat at 6p													
Eyewitness News 8 At 6-Sat																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>					
Week:		02/14/22	02/20/22	-----S-		1			\$100.00			0.00					
N 14	KLKN	02/20/22	02/20/22	Ch 8 News Sun at 530p	CM	530-6p	-----S	:30	1	\$125.00	P-04	0.00	NM	1	\$125.00		
				Ch 8 News Sun 530p													
Channel 8 Eyewitness News At 5:30																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>					
Week:		02/14/22	02/20/22	-----S		1			\$125.00			0.00					
N 15	KLKN	02/14/22	02/14/22	Ch 8 News at 10p M-F	CM	10p-1035p	M-----	:30	1	\$250.00	P-04	0.00	NM	1	\$250.00		
				Ch 8 News at 10p M-F													
Channel 8 Eyewitness News At Ten																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>					
Week:		02/14/22	02/20/22	M-----		1			\$250.00			0.00					

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 Alt Order #: 27676326
 Flight Dates: 02/14/22 - 02/20/22

Advertiser: Mike Flood for Congress
 Product Desc: 2022 Primary Electio
 Estimate: 2868
 KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 16	KLKN	02/16/22	02/16/22	Ch 8 News at 10p M-F	CM	10p-1035p	--W----	:30	1	\$250.00	P-04	0.00	NM	1	\$250.00
				Ch 8 News at 10p M-F											
				Channel 8 Eyewitness News At Ten											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/14/22	02/20/22	--W----		1				\$250.00		0.00			
N 17	KLKN	02/17/22	02/17/22	Ch 8 News at 10p M-F	CM	10p-1035p	---T---	:30	1	\$250.00	P-04	0.00	NM	1	\$250.00
				Ch 8 News at 10p M-F											
				Channel 8 Eyewitness News At Ten											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/14/22	02/20/22	---T---		1				\$250.00		0.00			
N 18	KLKN	02/19/22	02/19/22	Ch 8 News Sat at 10p	CM	10p-1035p	-----S-	:30	1	\$125.00	P-05	0.00	NM	1	\$125.00
				Ch 8 News Sat at 10p											
				Channel 8 Eyewitness News At Ten											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/14/22	02/20/22	-----S-		1				\$125.00		0.00			
													Totals	19	\$2,580.00



KATZ
TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 27676326

Changes as of: 2/16/2022 at 8:10 AM

Version: Highlighting Makegood 1

Status: Confirmed

CPE: 334/438/2868

Flight: 2/14/22 - 2/20/22

Station: KILN

Con Type: POLITICAL/NOTE

Agency: Ax Media

Advertiser: Mike Flood for Congress

Market: Lincoln&Hsing-Kmy-Pis DMA

Total Spots: 19

Total \$: \$2,580.00

800 W 47th Street
Suite 200
Kansas City, MO 64112

Product: 2022 Primary Election
Agency Order #: 11375960

Office: DALLAS
Service: Nielsen

Total CPP: \$40.50

Kansas City, MO 64112

Buyer: Fernie, Taylor

Primary Demo: Adults 55+

Traffic #: 45384

Salesperson: SAMUEL LITTLE

Assistant: SAMUEL LITTLE2

Comments: New Order 2/11 - The new order will run Mon 2/14 - Sun 2/20. Please confirm the new order ASAP and alert me of any pre-empts. Thank you!

Separation:

Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670.
RadioInvoices ID #9914861 or RI14861, Marketon #184659, Spotsdata #2095, Separation: 30, PopulationBuyType: CPP

#	Day/Time	DP	Program	Rate	A55P Rating	Len	2/14 - 2/20							Total Spots	Total \$	CPP*	GRP*
							2/14	2/15	2/16	2/17	2/18	2/19	2/20				
1	M-F 6a-6:30a		KILN News 8 This AM	\$105.00	1.5	30	0	1	1	1	0	0	0	3	\$315.00	\$70.00	4.5
2	M-F 6:30a-7a		KILN News 8 This AM	\$105.00	1.5	30	1	0	0	1	1	0	0	3	\$315.00	\$70.00	4.5
3	Sa 8a-9a		Weekend Good Morning America	\$50.00	3.6	30	0	0	0	0	0	1	0	1	\$50.00	\$13.89	3.6
4	Su 7a-8a		Weekend Good Morning America	\$50.00	3.6	30	0	0	0	0	0	0	1	1	\$50.00	\$13.89	3.6
MSD 5	Su 8a-9a		This Week	\$75.00	3.7	30	0	0	0	0	0	0	1	0	\$0.00	\$20.27	0.0
6	M-F 6p-6:30p		Channel 8 Eyewitness News At Six	\$225.00	5.7	30	1	1	0	0	1	0	0	3	\$675.00	\$39.47	17.1
7	Sa 6p-6:30p		Eyewitness News 8 At 6-Sat	\$100.00	3.9	30	0	0	0	0	0	1	0	1	\$100.00	\$25.64	3.9
8	Su 5:30p-6p		Channel 8 Eyewitness News At 5:30	\$125.00	6.1	30	0	0	0	0	0	0	1	1	\$125.00	\$20.49	6.1
9	M-F 10p-10:35p		Channel 8 Eyewitness News At Ten	\$250.00	4.7	30	1	0	1	1	0	0	0	3	\$750.00	\$53.19	14.1
10	Sa 10p-10:35p		Channel 8 Eyewitness News At Ten	\$125.00	4.1	30	0	0	0	0	0	1	0	1	\$125.00	\$30.49	4.1
MGD 11	M-F 11:35p-12:08a		Nightline	\$25.00	1.0	30	0	0	0	1	0	0	0	1	\$25.00	\$25.00	1.0
MGD 12	M-F 10:35p-11:35p		Jimmy Kimmel	\$50.00	1.2	30	0	0	0	1	0	0	0	1	\$50.00	\$41.67	1.2
TOTALS:							3	2	2	5	2	3	2	19	\$2,580.00	\$40.50	63.7



KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 27676326

CPE: 334/438/2868

Agency: Ax Media

Changes as of: 2/16/2022 at 8:10 AM

Flight: 2/14/22 - 2/20/22

Advertiser: Mike Flood for Congress

Version: Highlighting Makegood 1

Station: KLN

Market: Lincoln&Hsing-Kmy-Pls DMA

Status: Confirmed

Con Type: POLITICAL/NOTE

Total \$: \$2,580.00

800 W 47th Street
Suite 200
Kansas City, MO 64112

Product: 2022 Primary Election
Agency Order #: 11375960

Buyer: Fernie, Taylor

Salesperson: SAMUEL LITTLE
214-525-2807

Separation:

Office: DALLAS
Service: Nielsen

Primary Demo: Adults 55+

Assistant: SAMUEL LITTLE2
214-525-2807

Total Spots: 19

Total CPM: \$40.50

Total GRP: 63.7

Traffic #: 45384

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
02/16/22 12:43 PM	Taylor Fernie	Other
02/16/22 9:38 AM	SAMUEL LITTLE	spots n/a please see offer and advise. Thanks!
02/16/22 8:10 AM	Joy Wenn	See spot n/a on line 5 due to need P3 rates to clear. See MG on lines 11-12 and approve ASAP for tomorrow.
02/1/22 10:29 AM	System	Notice Received.
02/1/22 10:06 AM	DARCI WALTERS	New Order 2/11 - The new order will run Mon 2/14 - Sun 2/20. Please confirm the new order ASAP and alert me of any pre-empts. Thank you!
Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically. TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or R14861, Marketron #184659, Spodata #2095, Separation: 30, PopulationBuyType: CPP		

Competitive Information	
Market Budget:	\$2,580
KLKN Share:	100%
Comment:	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	19	\$2,580.00	\$40.50	63.7
Total	100%	19	\$2,580.00	\$40.50	63.7

Monthly Summary		
Month	Spots	Dollars
2022-Feb	19	\$2,580.00
Total	19	\$2,580.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot#	\$ Chg	Contract \$ Comment
Makegood 1	2/16/22 8:10 AM	SAMUEL LITTLE	Confirmed	2	\$0	\$2,580.00 Changes: Total Spots from 18 to 19, Total GRPs from 65.2 to 63.7, Total CPP from \$39.57 to \$40.50, Total GILWPs from 0 to 64, Total CPM from \$0.00 to \$40.502.35.3
Queued for Electronic Contracting	2/11/22 10:08 AM				\$0	\$0 buylines added or modified.
New	2/11/22 8:44 AM	DARCI WALTERS	Confirmed	18	\$2,580.00	\$2,580.00

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.